SOCIAL PROGRESS INDEX

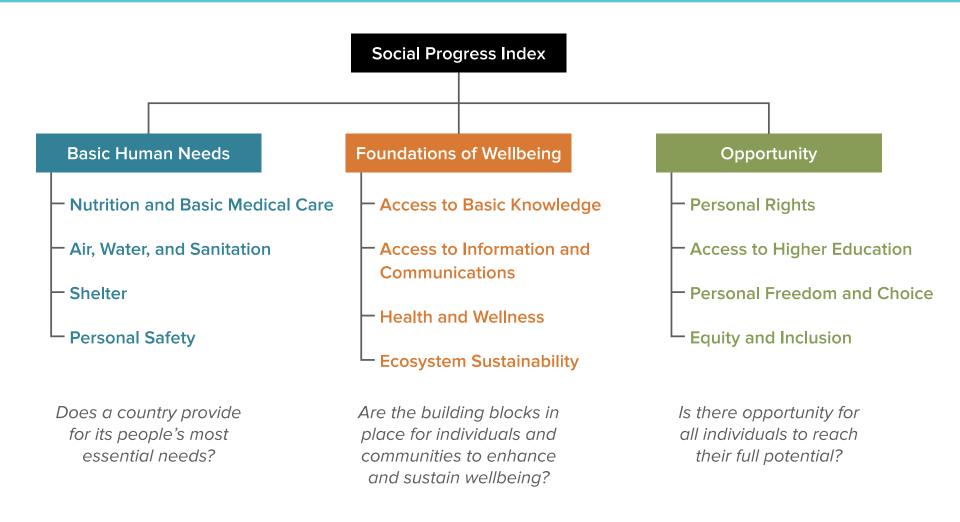
Professor Michael E. Porter

Harvard Business School

WHAT IS SOCIAL PROGRESS?

Social progress is the capacity of a society to meet the basic human needs of its citizens, establish the building blocks that allow citizens and communities to enhance and sustain the quality of their lives, and create the conditions for all individuals to reach their full potential.

SOCIAL PROGRESS INDEX MODEL



Social Progress Imperative #socialprogress

SOCIAL PROGRESS INDEX INDICATORS

Social Progress Index

Basic Human Needs

Nutrition and Basic Medical Care

- Undernourishment
- Depth of food deficit
- Maternal mortality rate
- Stillbirth rate
- Child mortality rate
- Prevalence of tuberculosis

Air, Water, and Sanitation

- Indoor air pollution attributable deaths
- Outdoor air pollution attributable deaths
- Access to piped water
- Rural vs. urban access to improved water source
- Access to improved sanitation facilities
- Access to wastewater treatment

Shelter

- Availability of affordable housing
- Access to electricity

Personal Safety

- Homicide rate
- Level of violent crime
- Perceived criminality
- Political terror

Foundations of Wellbeing

Access to Basic Knowledge

- Adult literacy rate
- Primary school enrollment
- Secondary school enrollment
- Women's mean years in school

Access to Information and Communications

- Mobile telephone subscriptions
- Internet users
- Fixed broadband subscriptions
- Press Freedom Index

Health and Wellness

- Life expectancy
- Obesity
- Cancer death rate
- Deaths from cardiovascular disease and diabetes
- Deaths from HIV
- Availability of quality healthcare

Ecosystem Sustainability

- Ecological Footprint of Consumption
- CO2 emissions per capita
- Energy use per \$1,000 GDP
- Water withdrawals per capita

Opportunity

Personal Rights

- Political rights
- Freedom of speech
- Freedom of assembly/association
- Private property rights
- Women's property rights

Access to Higher Education

- Tertiary school enrollment
- Female tertiary enrollment

Personal Freedom and Choice

- Basic religious freedoms
- Contraceptive prevalence rate
- Access to childcare
- Freedom over life choices

Equity and Inclusion

- Equity of opportunity for ethnic minorities
- Women treated with respect
- Community safety net
- Tolerance of immigrants
- Tolerance for homosexuals

Social Progress Imperative #socialprogress

2013 SOCIAL PROGRESS INDEX RESULTS

- 1. Sweden
- 2. United Kingdom
- 3. Switzerland
- 4. Canada
- 5. Germany
- 6. United States
- 7. Australia
- 8. Japan
- 9. France
- 10. Spain
- 11. Korea, Rep.
- 12. Costa Rica
- 13. Poland
- 14. Chile
- 15. Argentina
- 16. Israel
- 17. Bulgaria
- 18. Brazil
- 19. United Arab Emirates
- 20. Turkey
- 21. Dominican Republic
- 22. Colombia
- 23. Thailand
- 24. Peru
- 25. Mexico

- 26. Philippines
- 27. Paraguay
- 28. Tunisia
- 29. Georgia
- 30. Viet Nam
- 31. Jordan
- 32. China
- 33. Russian Federation
- 34. Kazakhstan
- 35. Botswana
- 36. Sri Lanka
- 37. Morocco
- 38. Indonesia
- 39. South Africa
- 40. Egypt, Arab Rep.
- 41. Ghana
- 42. Bangladesh
- 43. India
- 44. Senegal
- 45. Kenya
- 46. Rwanda
- 47. Mozambique
- 48. Uganda
- 49. Nigeria
- 50. Ethiopia

COSTA RICA



SOCIAL PERFORMANCE INDEX 12

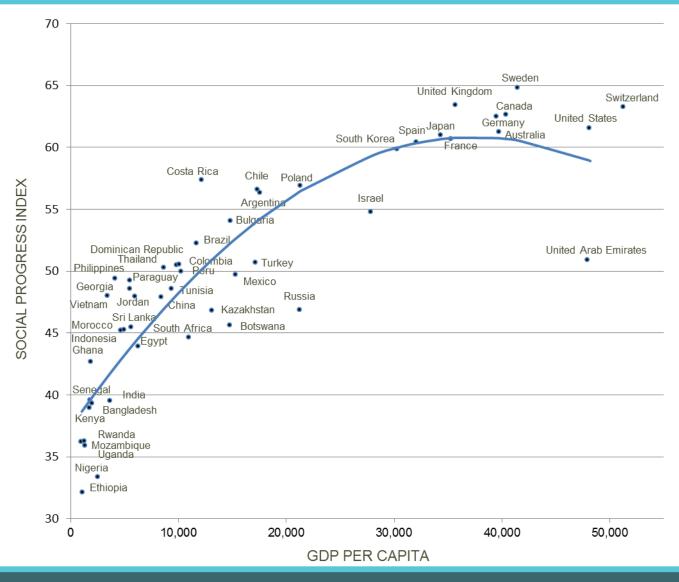
GDP PER CAPITA RANK (2011) 23

DIMENSIONS

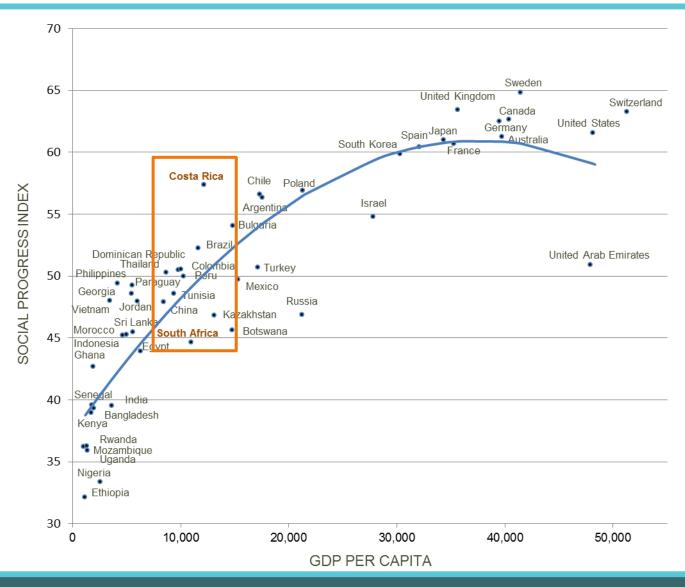
Opportunity	8
Foundations of Wellbeing	13
Basic Human Needs	19

Social Progress Imperative

SOCIAL PROGRESS INDEX VS. GDP PER CAPITA



COMPARING COUNTRY PERFORMANCE: COSTA RICA VS. SOUTH AFRICA



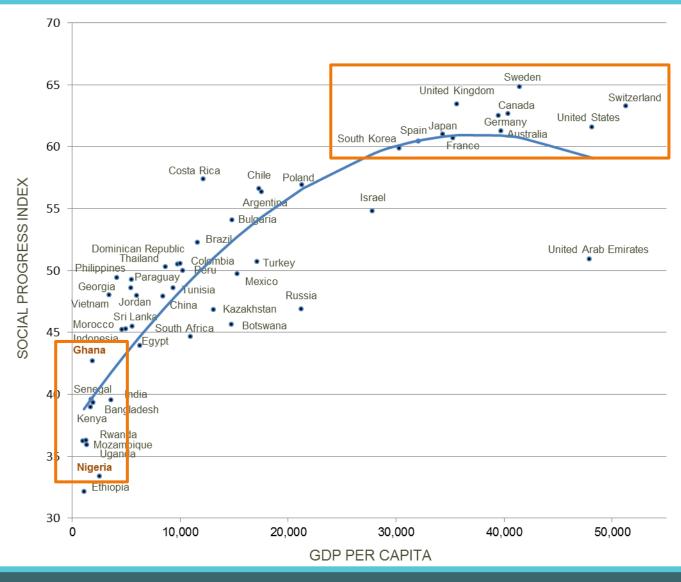
Costa Rica

STRENGTHS		WEAKNESSES						
Personal Freedom and Choice	2	Access to Basic Knowledge	31					
Basic religious freedoms	1	Secondary school enrollment	39					
Freedom over life choices	3	Primary school enrollment	32					
Contraceptive prevalence rate	4	Women' s Mean Years in school	23					
Access to childcare	17	Adult literacy rate	20					
Personal Rights	10							
Women's property rights	1							
Political rights	1							
Freedom of assembly/association	1							
Freedom of speech	1							
Private property rights	18							
Equity and Inclusion	10							
Equity of opportunity for ethnic minorities	1	Women treated with respect	45					
Tolerance for homosexuals	14							
Community safety net	16							
Tolerance of immigrants	18							
Health and Wellness	13							
Life expectancy	12	Obesity	37					
Deaths from cardiovascular disease and diabetes	14							
Deaths from HIV	19							
Availability of quality healthcare	19							
Cancer death rate	21							
Nutrition and Basic Medical Care	16							
Undernourishment	1	Depth of food deficit	27					
Prevalence of tuberculosis	11							
Child mortality rate	16							

Stillbirth rate

Maternal mortality rate

COMPARING COUNTRY PERFORMANCE: LOW AND HIGH INCOME COUNTRIES



						Nutrition and Basic Medical Care	å _			_	Φ.	т	Ecosystem Sustainability		<u> 125</u>	pu _m	-
	GDP	Social	Basic			ē Š	Air, Water a Sanitation	-	Personal Safety	Access to Information	Access to Basic Knowledge	Health and Wellness	ag de	亙	Access to Higher Education	Personal Freedom a Choice	Equity and Inclusion
	E6E6	Progress	Human	Foundations		i i i i i i i i i i i i i i i i i i i	ž⊈	Shelter	SOT ety	ŞĚ	ccess asic nowled	돌을	発売	Personal Rights	Š Š Š	erson, reedor hoice	2 '₹
	per capita	Index	Needs		Opportunity	Nutrit Basic Care	達透	Æ	ញ់ថ	걸음	407	<u> </u>	0.5	ا الله	충루충	الم الله الله	<u>. 5 2</u>
Sweden	41,467	64.81	63.61	61.73	69.09	6 1.52	63.66	58.97	70.28	73.29	63.68	64.34	45.61	69.13	68.41	72.78	66.04
United Kingdom	35,657	63,41	62.76	62.57	64.91	61.04	64.47	61.74	63.79	69.91	64.04	68.10	48.23	69.13	60.59	62.70	67.22
Switzerland	51,262	63.28	63.83	62.58	63.43	61.61	63.33	60.08	70.28	76.06	58.99	66.91	48.35	69.13	56.19	66.38	62.02
Canada	40,370	62.63	63.85	55.74	68.30	61.33	59.82	63.95	70.28	68.77	65.03	65.80	23.34	69.13	62.18	67.78	74.11
Germany	39,491	62.47	64.76	6142	61.24	61.95	63.77	66.72	66.61	73.34	6152	66.13	44.71	60.72	55.39	64.46	64.37
United States	48,112	61.56	62.26	52.49	69.92	61.11	60.77	66.16	60.99	64.04	61.28	62.65	21.98	68.47	78.13	64.45	68.63
Australia	39,721	6126	60.67	54.44	68.67	6 1.52	62.28	53.99	64.91	64.37	59.95	67.17	26.27	69.13	70.39	68.52	66.64
Japan	34,314	61.01	66.04	59.51	57.49	60.51	62.27	72.80	68.58	65.71	64.72	63.14	44.47	66.08	57.73	51.95	54.18
France	35,246	60.70	61.04	59.97	61.08	6140	62.80	57.86	62.08	67.72	62.45	63.64	46.08	63.05	58.56	63.47	59.24
Spain	32,045	60.43	58.98	57.97	64.34	61.37	63.61	50.67	60.25	62.91	61.13	64.13	43.70	66.50	68.71	53.12	69.03
Korea, Rep.	30,286	59.86	62.16	58.84	58.57	59.57	61.22	60.08	67.79	69.88	64.21	61.45	39.82	64.77	74.66	46.47	48.37
Costa Rica	12,157	57.36	54.75	54.90	62.43	58.70	53.17	52.64	54.48	54.68	49.87	59.80	55.26	63.86	52.02	69.37	64.46
Poland	21,261	56.92	56.58	56.55	57.63	61.17	60.47	39.77	64.91	60.68	61.43	56.79	47.29	60.42	67.49	55.46	47.13
Chile	17,310	56.60	56.61	54.89	58.31	58.27	57.15	53.26	57.76	54.51	58.37	57.47	49.19	62.22	61.93	52.03	57.06
Argentina	17,554	56.32	51.84	55.70	61.41	57.93	52.44	49.27	47.72	53.54	59.27	59.25	50.72	50.93	66.94	62.34	65.43
Israel	27,825	54.79	54.19	59.16	51.03	61.70	62.41 63.66	43.39 57.13	49.25 54.87	61.16 56.30	62.92 60.48	65.35 47.37	47.22 43.57	54.44 54.63	61.53 58.85	47.20 49.04	40.94
Bulgaria Brazil	14,825 11,640	54.08 52.27	58.40 48.24	5193 5160	51.90 56.95	57.94 55.41	51.86	53.60	32.10	51.44	52.65	47.73	54.59	57.27	43.56	57.75	45.07 69.23
United Arab Emirates	47,893	50.89	60.12	45.38	47.16	60.30	57.84	58.42	63.92	58.40	54.13	59.09	9.89	35.08	45.99	56.29	51.30
Turkev	17, 110	50.69	57.80	51.54	42.75	57.96	59.74	64.50	48.98	45.28	53.16	55.55	52.19	41.65	55.33	33.66	40.35
Colombia	10,033	50.52	45.43	50.51	55.63	53.52	47.47	52.65	28.07	44.61	49.43	49.06	58.95	50.06	51.20	56.34	64.93
Dominican Republic	9,796	50.52	48.20	49.80	53.55	48.45	52.29	56.93	35.15	45.15	48.37	46.97	58.69	50.99	48.34	59.57	55.28
Thailand	8,646	50.28	54.99	46.92	48.93	56.08	49.58	72.40	41.90	42.32	49.96	50.23	45.19	42.81	54.39	57.99	40.54
Peru	10,234	50.00	46.59	5189	51,53	52.67	47.28	44.07	42.35	47.18	53.61	50.72	56.04	50.58	51.22	58.78	45.55
Mexico	15,266	49.73	49.33	50.79	49.08	58.83	55.26	54.64	28.59	43.69	53.91	55.95	49.61	53.70	43.85	50.55	48.20
Philippines	4,119	49.41	45.75	50.76	51.72	42.94	47.25	55.57	37.24	41.06	50.14	51.47	60.39	45.89	44.69	57.76	58.52
Paraguay	5,501	49.24	46.97	47.49	53.25	43.55	43.25	57.08	44.00	43.03	46.69	51.61	48.64	52.80	48.21	51. 1 6	60.82
Tunisia	9,351	48.61	50.09	50.81	44.91	57.32	55.86	42.22	44.97	45.27	46.71	52.40	58.89	42.06	48.37	47.95	41.25
Georgia	5,465	48.56	53.00	52.09	40.58	42.63	56.60	57.45	55.34	47.95	60.20	47.41	52.82	49.40	45.43	39.43	28.06
Viet Nam	3,412	47.99	55.16	48.31	40.50	49.67	42.91	66.54	61.50	43.17	50.39	46.88	52.80	27.97	41.32	53.42	39.27
Jordan	5,966	47.97	52.12	50.76	41.04	55.81	57.61	41.64	53.44	43.97	55.38	52.63	51.05	35.73	49.03	38.31	41.09
China	8,400	47.92	52.95	48.21	42.59	53.44	47.44	63.86	47.08	40.84	49.80	54.17	48.04	30.36	43.25	60.66	36.10
Russian Federation	21,246	46.89	46.12	46.61	47.94	56.85	55.73	35.95	35.94	54.80	57.18	39.14	35.31	34.58	68.38	48.16	40.63
Kazakhstan Botswana	13,099	46.85	50.76	42.55	47.23	56.11	57.42	41.85	47.67	50.15	56.77	4189	2137	34.17	52.63	54.04	48.08
Sri Lanka	14,746	45.61 45.47	44.14	44.93 50.65	47.76 39.46	37.91 45.19	44.65 44.48	38.56 48.01	55.46	46.88 34.54	44.39	30.36 53.75	58.11 60.77	54.61 35.13	34.61 39.25	52.74 44.78	49.09 38.67
Morocco	5,582 4,952	45.47	46.31 49.96	45.58	40.27	50.24	44.40	49.23	47.55 56.13	45.92	53.55 32.17	43.83	60.39	40.31	36.95	47.33	36.50
Indonesia	4,932	45.24	45.52	49.30	40.89	46.19	38.40	54.67	42.81	39.16	51.29	50.02	56.74	49.26	41.41	36.92	35.97
South Africa	10,960	44.67	40.02	43.86	50.12	38.06	48.06	44.45	29.50	48.31	48.44	35.28	43.41	55.54	39.74	47.35	57.86
Egypt, Arab Rep.	6,281	43.94	49.88	46.86	35.09	55.92	60.85	38.38	44.39	42.92	44.18	50.30	50.03	39.04	45.59	22.57	33.16
Ghana	1,871	42.69	40.83	43.88	43.36	42.09	33.54	38.71	48.98	43.02	35.02	35.24	62.24	55.65	36.01	38.93	42.86
Bangladesh	1,777	39.59	39.60	43.32	35.84	33.63	37.91	44.98	41.90	32.80	3193	46.62	6192	39.62	35.39	35.35	33.01
India	3,627	39.51	40.24	41.60	36.67	38.48	37.03	49.18	36.26	35.30	35.21	39.16	56.75	50.17	38.65	31.36	26.52
Senegal	1,967	39.30	39.15	39.04	39.72	31.48	33.49	38.80	52.85	39.91	19.25	35.14	61.87	46.93	34.28	31.97	45.68
Kenya	1,710	38.98	32.91	45.32	38.72	28.79	31.67	34.71	36.45	40.77	42.88	32.49	65.14	40.21	32.77	34.49	47.41
Rwanda	1,282	36.29	29.76	4130	37.82	33.29	25.28	19.44	41.04	28.76	33.19	35.65	67.60	35.43	33.90	52.93	29.03
Mozambique	975	36.20	30.46	3 5.52	42.62	15.00	24.92	28.80	53.12	33.94	25.34	23.59	59.18	42.13	33.10	34.46	60.81
Uganda	1,345	35.91	30.63	40.72	36.38	26.86	27.62	25.72	42.30	36.68	33.74	26.97	65.49	31.89	34.12	33.60	45.89
Nigeria	2,533	33.39	27.96	37.04	35.19	24.80	28.11	36.72	22.23	36.95	21.02	26.18	64.00	37.18	35.42	23.47	44.66
Ethiopia	1,109	32.13	26.69	34.66	35.04	21.91	17.07	21.81	45.97	28.97	20.56	23.03	66.09	30.06	33.93	32.42	43.76

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SOCIAL PROGRESS IMPERATIVE

Guiding Social Investment

The Social Progress Imperative's mission is to advance global human wellbeing, by combining national social performance and capacity indicators with solutions-oriented outreach to sector leaders, and grassroots champions, who together can effect large-scale change. Social progress is defined as the capacity of a society to meet the basic human needs of its citizens, establish the building blocks that allow citizens and communities to enhance and sustain the quality of their lives, and create the conditions for all individuals to reach their full potential.

Learn more about the Social Progress Imperative







TARGET AUDIENCES

- Policy-makers
- International development organizations
- Business leaders
- Civil society
- Philanthropists
- Impact investors

ROLE OF SOCIAL PROGRESS NETWORK

Interpret and disseminate results

 Help extend and enhance data collection and local and regional research

 Lobby the local government at all levels to pursue policy changes related to social progress priorities

 Provide continuity of social progress efforts across changes in government

THE SOCIAL PROGRESS NETWORK IN PARAGUAY

- The national government has adopted the Social Progress Index as an official measure of national performance
- A local network, with participation of independent foundations and NGOs is forming to:
 - disseminate Index results
 - work with government to identify needed policy changes

Paraguay Social Progress Network:

Fundación Paraguaya
Desarrollo en Democracia
Fundación Avina
Social Cabinet of the Paraguayan Government
Association of Christian Businessmen

advised by:
INCAE Business School
Fundación Latinoamérica Posible

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