



COER 2022 Preliminary Agenda



Day One: Tuesday June 21, 2022 9am EDT

Consumer Cost of Capital and Order Quantity Behavior

Nathan Craig of The Ohio State University Fisher College of Business, Ananth Raman of Harvard Business School, and Ehsan Valavi of Harvard Business School

Competitive Pricing in eCommerce

Jun Li of Stephen M. Ross School of Business University of Michigan and Zoey Jiang of Carnegie Mellon University Tepper School of Business

What can We Learn from One Million Brick-and-Mortar Price Experiments?

Ioannis Stamatopoulos of UT McCombs School of Business, Robbie Evan Sanders of UCSD Rady School of Management, and Robert Bray of Kellogg School of Management



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Day Two: Wednesday June 22, 2022 9am EDT

Covid-19 Supply Chain Disruptions

Ernesto Avendaño of Arcos Dorados / McDonald's

A Global Perspective on Food Surplus Management

Arzum Akkas of BU Questrom School of Business

Equity in Grocery Operations after Natural Disasters

William Schmidt of Cornell SC Johnson School of Business and
Xabier Barriola of INSEAD

Hamptonshire Gas & Convenience exercise

Ananth Raman of Harvard Business School



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Day Three: Thursday June 23, 2022 9am EDT

The Unintended Impact of Minimum Wage on Labor Scheduling

Qiuping Yu of Georgia Tech Scheller College of Business

Store Labor Practices

Santiago Gallino and Marshall Fisher, both of The Wharton School

Factors Affecting the Performance of Gig Workers in Online Retail

Daniel Corsten and Reeru Guha, both of IE Business School

Day Four: Tuesday June 28, 2022 9am EDT

Fireside Chat: Leading an Organization run by Algorithms and Complex Systems

Amitabh Sinha of Amazon.com, Inc. in discussion with Marshall Fisher and Ananth Raman

AI vs Human Buyers at Alibaba

Linwei Xin of University of Chicago, Booth School of Business and Yidong Zhang of Alibaba Group

Increasing Algorithm Potential with Feature Transparency

Kris Ferreira of Harvard Business School



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Day Five: Wednesday June 29, 2022 9am EDT

Assortment Optimization in Dating Markets

Daniela Saban of Stanford Graduate School of Business

The Implications of Trade-Ins on Sales, Returns & Profitability

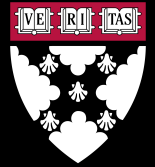
Necati Ertekin of University of Minnesota Carlson School of Management

Predicting Checkout Lines from Transaction Data

Marcelo Olivares of Columbia Business School and Charles Thraves of University of Chile



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Day Six: Thursday June 30, 2022 9am EDT

Returns to Seniority in Retail

Saravanan Kesavan of UNC Kenan-Flagler Business School

(Re)Defining Retail

Jenny Rudd, Jennifer Kim, and Jennifer Price, all of U.S. Bureau of Labor Statistics

Labor Scheduling and Managerial Talent

Caleb Kwon, Ananth Raman, and Jorge Tamayo, all of Harvard Business School

Closing Remarks

Marshall Fisher and Ananth Raman